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TROTTING TRIB

By CURT L. HEYMANN

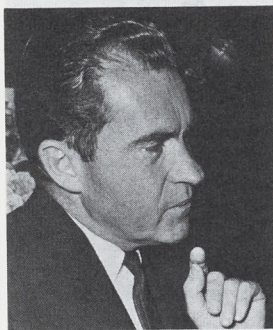
There is a race horse in France that bears the noble name of Herald Tribune. His owner, Mrs. Daniel Wildenstein of Paris and New York, called the three-year-old colt after our great contemporary long before it ceased publication. At first there was some opposition from racing officials to using the name of a commercial publication. But Mrs. Wildenstein cited two other "journalistic" colts on the French turf — Match and Paris-Jour — and the objection was withdrawn. (No — no Washington Post or World-Telegram yet.)

So far Herald Tribune has done honor to his great name. He has racked up three victories and four second-places on the French tracks. And now he is pointed for the important fall races climaxed by the \$40,000 Prix Cambaceres at Auteuil next November.

Which all proves that you can't keep a great name down.

OPC to Look at Two Top Republicans: Nixon Luncheon Reported Sold Out

This might be called the Week of the Republican at the OPC, what with sequential appearances on Tuesday and Wednesday of two top Republican names, former Presidential candidate Richard M. Nixon and Sen. Jacob K.



Nixon

Javits of New York, a leader of the party's liberal wing.

The Nixon lunch is reported to be sold out; some seats are still open for the Javits lunch.

Both men will cover Viet Nam in their talks; both are being talked up as candidates for the GOP's 1968 ticket.

Javits, known principally for his activity in domestic affairs, most notably civil rights, in recent months has

been concentrating more heavily on foreign affairs. His talk at the OPC will be one of several he's been making in a current series on foreign affairs.

An acknowledged leader in the GOP's liberal camp, Javits is a party maverick — he refused to support Sen. Barry Goldwater's 1964 presidential candidacy and has won his own elections with coalitions of Republican, Democrat and Liberal voters.



Javits

Four years ago, running for Senate reelection, Javits even outpolled NY Governor Nelson A. Rockefeller, who was considered top Republican in the state organization. Many of his followers are now booming him for the vice-presidential spot.

By contrast, Nixon's party regularity is paying him dividends; his support of Goldwater in 1964 is credited with solidifying much conservative backing for a new Nixon presidential bid in 1968.

Both men will be ready for questions on a wide range of subjects — foreign, domestic affairs, politics, etc.

* * *

Highlighting programs scheduled at the OPC in coming weeks are Thailand Foreign Minister Thanat Khoman, former Brazilian President Juscelino Kubitschek and 20 traveling journalists from Asia. (Check page 3 for dates, details).

Khoman, frequent OPC visitor, was in the news recently when he proposed a conference of Asian powers to draft a peace settlement for troubled South-east Asia.

WORLD-WIDE TICKER

Edited By JERRY KRISKA

PARIS from BERN REDMONT

President de Gaulle's trip around the world is being made without benefit of press plane. Travel cost alone would have amounted to about \$2,000, without counting hotel and meals and other charges. So few were interested at this price, that plans for chartering a jet were dropped. However, individual agencies, newspapers and radio-TV firms sent out correspondents to many of the stops along the way. David Mason, AP Paris news editor, made the trip to Cambodia after succeeding in obtaining a visa. Cambodian chief of

state Norodom Sihanouk opened up temporarily on visas for Americans for the period of the deGaulle visit. North Vietnamese authorities refused to grant visas for many foreign correspondents who wanted to go to Hanoi during the deGaulle visit to Cambodia.

Michael Dennigan, UPI Paris, has moved to Cairo as UPI bureau chief, and has been replaced by Vic Wilczur, formerly in London.

J. Kingsbury Smith has come back as chief European correspondent of Hearst Newspapers . . . Serge Fliegers

(Cont'd on page 4)

PERSONAL COPY

**Every week the
Bulletin
reaches
the
men
and women
who write
the
world's news**

Extend your company's reach



AT SF: ABC News President *Elmer Lower*, (shown here with *Dave Sacks* of the San Francisco Press Club) urged establishment of a media-wide Freedom of Information office.

NEWS NOTES

Freedom of Info Office Needed, Says ABC's Lower

ABC News President *Elmer Lower* told a San Francisco audience recently that a Freedom of Information Office, composed of print and broadcast media representatives, should be set up to protect the "freedom of access to news and news sources."

Lower was speaker at the San Francisco Press Club Radio and Television Awards Annual Dinner.

Lower said the organizations should band together to fight what he called a "secrecy wave" — a growing boldness by Federal, state and local and overseas governments to "keep everything secret that isn't one hundred per cent flattering."

Lower said this official tendency turns up everywhere. "We find it among our free world allies. It even turns up in this country, in such varied places as Philadelphia, Mississippi, Detroit, Chicago, New York and even Washington, D.C."

Singled out for criticism was President Johnson, whom Lower accused of failing to establish adequate lines of communications to the public, particularly on radio and television. Lower suggested that the President "could narrow

(Cont'd on page 5)

ART SHOWING TO BENEFIT MURROW FUND

An "Overseas Gala" art exhibit, featuring paintings by Maurice Vlaminck and by Mr. and Mrs. Cornelius Vanderbilt Whitney, will benefit the OPC Foundation's Edward R. Murrow Fund.

The benefit reception at the Wally F. Galleries will be at 7 p.m. Thursday, Oct. 6. Peter Duchin, well known society pianist and orchestra leader, will furnish music for the black-tie champagne buffet affair. Tax-deductible donation will be \$25 per person.

The Whitneys, noted socialites and artists in their own right, will donate a collection of their own works which will be sold to benefit the Fund.

The exhibit is the fall opening for the gallery, owned by Wally Findlay, a Murrow Fund sponsor. The entire building (at 17 E. 57th Street, New York City), including Findlay's private apartment, will be opened for the party.

OPC Art Chairman *Lou Levick*, in association with Fund officers, announced the exhibition last week. Tickets may be obtained in the OPC Foundation office on the Club's fourth floor.

A Women's Committee, with Mrs. Whitney as chairman, will act as official hostesses. Mrs. Whitney will be assisted by Mrs. McDonnell Ford and Mrs. Deniston Slater. Mrs. Nelson A. Rockefeller is honorary chairman. A number of distinguished woman, including wives of Murrow Fund sponsors, Club and Foundation officers have been invited to join.

Among acceptances for the committee are:

Mrs. George Bookman, Mrs. Robert Considine, Mrs. Gardner Cowles, Mrs. Shelton Fisher, Mrs. Julian Goodman, Mrs. Ben Grauer, Mrs. William Randolph Hearst, Jr., *Mary Hornaday*, Mrs. Robert F. Hurleigh, Mrs. Matthew Huttner, *Mrs. William Lawrence*, Mrs. Peter Lavan, *Mrs. Clare Boothe Luce*, Mrs. Victor Riesel, Mrs. Alfred Strelsin, Mrs. Lowell Thomas, and Mrs. Ben Wright.

Also serving will be Mrs. Harold L. Bache, Mrs. Walter Cronkite, Mrs. Oveta Culp Hobby, Mrs. Jacob Javits, Mrs. Robert F. Kennedy, Mrs. John S. Knight, Mrs. John V. Lindsay, Mrs. Leonard Marks, and Mrs. Carl T. Rowan.

A portrait of *Edward R. Murrow*, who died in 1965, will be unveiled at the exhibit. Painted by Richard Seyffert, the portrait will be donated to the Edward R. Murrow Memorial Library, the Fund project.

NEW YORK SCENE

Tues., Sept. 13 - Luncheon, with former Vice President Richard M. Nixon. 12:30 p.m. (see page 1)

* * *

Wed., Sept. 14 - Luncheon, with NY Senator Jacob Javits. 12:30 p.m. (see page 1)

Asian Journalists OPC-Bound

Mon., Sept. 14 - Dinner for visiting Asian journalists. Cocktails 6:30 p.m., dinner, 7:30 p.m.

Twenty visiting journalists, from such Far East points as Australia, Hong Kong, India, Korea, New Zealand, Philippines, Viet Nam and others, will be guests at the Club for the evening. Under the joint sponsorship of the OPC Foreign Journalists Committee, The White House, Defense and State Departments, the dinner will include a panel discussion with several American journalists participating.

* * *

Wed., Sept. 28 - Luncheon, with Thailand Foreign Minister Thanat Khoman.

* * *

Thurs., Oct. 13 - Luncheon, with former Brazilian President Juscelino Kubitschek. 12:30 p.m.

* * *

All reservations not cancelled 24 hours in advance will be charged to members' accounts.



PLAN EXHIBIT: Mrs. Cornelius Vanderbilt Whitney, Women's Committee chairman for the art show to benefit the Edward R. Murrow Memorial Fund, discusses the Oct. 6 event with Wally Findlay (center), Fund sponsor and owner of the Wally F. Galleries, and Ben Grauer, special consultant to the Murrow Fund.

WORLD-WIDE TICKER

(Cont'd from page 1)

is reported to have moved to Rome.

Maurice Hendrik Bood, former manager of Infoplan, France, a company of the Interpublic Group, has been appointed European manager of advertising and PR for Motorola Semi-Conductor Products Inc., headquartered in Paris.

Favorable reviews appeared here of French editions of **Robert Kleiman's** "Atlantic Crisis" and of "Monte Carlo — Un Siecle de Roulette," by **George Herald** and E.D. Radin.

Vincent Joyce, Public Affairs Office of US Delegation to NATO, gave farewell party for Elinor Green, press attache, who is being transferred to Saigon, and to welcome replacement James Rentschler, formerly PAO in Ouagadougou.

WASHINGTON from JESSIE STEARNS

Larry Lesueur, veteran newsman-broadcaster, named White House correspondent for Voice of America. He was congressional correspondent prior to this new assignment.

* * *

Arthur Sylvester, Asst. Sec. of Defense for Public Affairs, was leadoff witness on US government information policy in South Viet Nam hearing before the US Senate Foreign Relations Committee.

Sylvester denied that there is news management by the administration. He defended a Pentagon program of providing free transportation to Viet Nam to 82 newsmen between July, 1964, and August, 1965.

He denied ever making a statement that the government has a right to lie to save itself, but said that government officials have the duty to protect the country and withhold some information for security reasons.

Sen. William Fulbright, D-Ark., chairman of the committee, questioned the propriety of having control of public information in Saigon under Barry Zorthian, an US Information Agency official.

Sylvester advised the Arkansas Democrat that Zorthian was detached from USIA about two years ago and now reports directly to the State Department, and that military information is directed by Col. Rodger Bankson, US Army.

Sylvester said only two newsmen so far have had their press credentials suspended for 30-day periods for violation of a rule of voluntary self-censorship in Viet Nam which newsmen agreed to.

* * *

Jim Lucas, Scripps-Howard veteran foreign correspondent who is returning to Viet Nam on Sept. 9, was honored guest at a "cookout" given by **Jessie**

Stearns. Other OPCERS present were **Linton Wells**, **Sara McClendon** and **Helen Zotos**.

Lucas' new book "Dateline: Viet Nam" has already sold 18,000 copies.

* * *

Since death of NY Herald-Trib, seven of its 12-man Washington bureau landed new jobs. Dom Bonafede is now with Newsweek's bureau here; **Andrew J. Glass** joined Washington Post; **Douglas Kiker** joined NBC Washington News; **Barnard L. Collier** is with NY Times in New York; **David H. Hoffman** is Nieman Fellow at Harvard; **Richard Dougherty** is chief of LA Times' New York City bureau; **Tom Lambert** is covering Washington for LA Times. Bureau chief **David Wise's** plans will be announced later.

Warren Rogers switched from Hearst Newspapers' Washington bureau chief post to Look's bureau here. Succeeding him is **Robert Thompson**, who was with LA Times Washington bureau.

Jim Atkins, formerly American Trucking Association info staffer, is now assistant info director of National Milk Producers Federation . . . **George N. Allen**, formerly with USIA and NBC News, is now assistant director of Washington Journalism Center . . . In appearance before Senate Foreign Relations Committee, USIA director **Leonard Marks** maintained that financing South Vietnam trips for 27 foreign newsmen was "justifiable program" that proved beneficial to America's image abroad. He contended his agency was interested only in objective reporting, and admitted reporters might have opinions.

Walter Lippmann is on leave of absence for vacation and working trip to Europe.

Bill Downs subbed for ABC commentator **Edward Morgan** while he vacationed in the West, not in Maine . . . Washington Post cartoonist **Herblock** is syndicated by Hall Syndicate, not by LA-Times-Washington Post (reported in Washington Ticker, Aug. 13).

* * *

For the first time in its more than 90-year-history, Washington's famous Gridiron Club dinner will drop the stag tag for one night only. Members and their wives will dine Nov. 11, 1967, at Colonial Williamsburg, with all 600 at the dinner staying overnight.

For years **Walter Trohan**, Chicago Tribune Washington Bureau Chief, has been trying to get the wives invited. As chairman of the 1967 dinner and probable future president of the club, he brought the idea up for a vote and all 159 members were for it.



CONFAB: OPC President **Victor Riesel** (center) meets in Vienna with Austrian European capitals. Shown are **Nino Lobello**, **Joe** World News; **Riesel**; **Carl Koch**, Radio Free Europe.

RIESEL MEETS WITH GETS VIP TREATMENT

By FRANK

Victor Riesel, spending the week following Aug. 27 in Vienna, got unprecedented treatment and publicity here. On radio and television, Riesel got good program time and papers reported his visit. This is somewhat unusual — but explained by Riesel's personality and history — as visiting journalists even of rank usually get all the appointments they want but hardly ever a plug for themselves.

Vienna OPC members **Carl Koch** (Radio Free Europe), **Nino Lobello** (NY Journal of Commerce) and your correspondent (of McGraw-Hill World News) co-hosted a cocktail party jointly with the federal government's press service at the Gobel Hall at the Imperial Hotel. About fifty guests met Mr. and Mrs. Riesel and Mr. and Mrs. **Walter L. Kirschbaum**, Riesel's travelling group.

Guests included **Otto Sternberg** and **Kurt Krejci** of the federal government's press staff, **Kurt Hampe** of Austria's NY information office, US Ambassador **James W. Riddleberger**, Economic Councillor **Robert Waring**, Information Councillor **Henry Dunlap** and Press Attache **Robert Jellison**, from the "International Atomic



(center) and Walter L. Kirschenbaum (right), pre-Austrian OPC members during recent swing through Vienna. Left: Fred Baer, McGraw-Hill; Kirschenbaum.

VIENNA MEMBERS; MEET AND PUBLICITY

By FRIEDRICH BAER

Energy Agency" Director David A.V. Fischer and Information Chief Nils M. Lund. Nearly all of the chief editors of Vienna dailies, representatives of Trade Union Federation, Newspaper Guild and most of the correspondents for US news media attended.

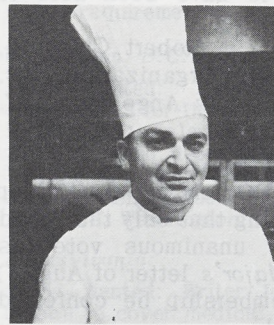
Social program included attendance at the Vienna State Opera of a performance of Mozart's "Marriage of Figaro". On the business side, Riesel, who was guest of the Austrian Government, interviewed Federal Chancellor Josef Klaus, Social Affairs Minister Grete Rehor, Undersecretary Karl Taus (nationalized industries), Vienna Municipality Councilor Maria Jakobi (social administration) and Karl Benja, President of Austrian Trade Union Federation.

These talks were arranged to afford Riesel a summarized yet sufficiently deep look into Austrian political, industrial, management and labor problems. US Embassy rounded out these briefings by presenting the embassy's point of view. The Riesel party, which reserved Friday as no-work, possibly-shopping day, left Vienna Saturday for Prague, Czechoslovakia.

New Cuisine From the OPC Kitchen

With the re-opening of the Club dining room after the summer closing, OPCers will find new dishes on the lunch and dinner menus. Chef Prosper Anselm is revising the carte du jour to meet what he believes are members' tastes, and will continue to introduce innovations during the Fall and Winter.

Chef Anselm has presided over the Clubhouse kitchens since his predecessor returned to Switzerland several



Anselm

months ago, and his culinary skills were already noticed before the dining room closed. M. Anselm, born in Morocco, acquired his high white bonnet in the restaurants of Marseille and Paris. Since arriving in this country seven years ago, he has cooked at the Mayfair, the International Airport restaurants, and the Top of the Fair. For nearly a year he presided over the kitchen of the Daily News executive dining room until it shut down during the strike-before-last.

The Chef's way with grillades has already won praise for his shishkebab and sirloin tips en brochette. He plans

to liven the menu with daily specials with an overseas flavor: Soupe aux Poissons Marseillaise, Couscous Marocain, Tempura Tokyo style, Cassoulet Toulousain, and Paella Valenciana. The hors d'oeuvres list will see such items as stuffed vine leaves, moules ravigotte, and smoked eel. Desserts in the future will include — if the members like them — banana fritters with rum sauce, oeufs à la neige, poire au vin, Sacher torte, and Nesselrode pudding from the original recipe of 1815 when Count Nesselrode headed the Czarist Russian delegation to the Congress of Vienna.

Both Chef Anselm and the House Operations Committee would like comments and menu suggestions for the coming season. Give them to Maître d'Hôtel Gus, who has just returned to the Club dining room after his first trip home to Germany in forty years.

NEWS NOTES (Cont'd fr. page 2)

that gap with some straight talk to the American public. But he most find a means of communication which he finds comfortable . . . Perhaps the old rocking chair format, with the President answering questions from three newsmen in the relative peace of his office, might be the answer."

Pic Use 'Documents' Guevara Story

By ENRIQUE MENESES

MADRID — Controversy has arisen around the story recently published by the Italian magazine *Le Ore* in which writer Paolo Senise claims to have interviewed Che Guevara in the mountains of Peru.

The pictures with which Senise purports to validate his story show the writer in a variety of poses with Peruvian Indians, a few scenes of the Peruvian policy on patrol and, with a big splash, the "proof" — Che Guevara in battle dress and obviously in a mountainous region.

The only hitch is that these pictures of Che Guevara were taken by this correspondent in Sierra Maestra, Cuba, in 1958. There are no pictures of Senise with Guevara.

The first rights to my coverage of the Cuban revolution from Sierra Maestra through to Castro's victory were acquired in Italy by *Epoca*, after the story broke in *Paris-Match* in April, 1958. When the Bay of Pigs invasion took place in 1961 I was approached by *Le Ore* to whom I agreed to sell one-time publication rights of some of my Sierra Maestra material. These are the

pictures now being used to illustrate the Paolo Senise story.

What seems so amazing is that any reader, to say nothing of an experienced magazine editor, could give any credit at all to the story when the only evidence produced by the writer to substantiate his claim are pictures taken in Cuba that have been published and republished by the world's leading magazines and newspapers for the past eight years.



PHOTO used to illustrate story by Italian writer interviewing Cuba's Che Guevara recently in Peru actually is one taken by correspondent Meneses in Cuba during 1958.

Letters

SPEAK FOR THE MEMBERS

Just read *Ralph H. Major Jr.'s* letter in the August 6 *OPC Bulletin*.

It seems the current president of our Overseas Press Club has forgotten the meaning of our chartered OPC's great news gathering group.

We as members don't mind with whom he "breaks bread" or whom he selects as "brother". What we are interested in, is "what's breaking in the news" that we can print, radio and televise. We also don't care who he wishes to send personally gold engraved invitations to, in his own name, but let our Club's board of directors speak for our Club members. Someone should respectfully record our Club's by-laws especially for him so he could play them back anytime he wishes.

A reminder to him that many of us voted for him because he promised to be the flood tide in our great ocean of effort to get our press club into a more fitting building, but the current activity seems to be the ebb tide instead.

What is the Club's housing committee report so far? We would like to know. The OPC's board of directors have our votes in their pens; we selected them to represent us in all matters pertaining to our Club.

Marjorie W. Young
Anderson, S.C.

PLEASURABLE

I am a member of the San Francisco Press Club and recently, while in New York, I stopped in with the Chairman of our Company to have lunch. This is just to inform you that the food was excellent, the service beyond reproach and the surroundings very pleasant. It was a pleasure to have been able to dine there.

Robert Crawford,
De Witt Conklin Organization, Inc.
Los Angeles, Calif.

AT EASE

Out-of-town OPC members can "sleep better" now knowing that only the Board of Governors by unanimous vote (as stated in *Ralph Major's* letter of Aug. 6) can honorary membership be conferred upon an individual.

A few years ago I protested through "Letter to the Editor" the suggestion of some member that all defense information officers in the New York City area be made honorary members.

At that time I suggested that criteria be developed for honorary membership.

Jessie Stearns
Washington, D.C.

Classified

SUBLET: 9 mos. to year, beautiful furnished 5½ rm apt. 14th fl. facing Washington Sq. Pk. Doorman. Large living room, fireplace, 2 large bedrooms, dining room, kitchen, 3 baths. Call GR 7-1507 before 10 a.m. or after 6 p.m.

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PUBLICITY, PUBLIC RELATIONS, AD WRITER Experienced with proved results in many fields — products, home furnishings, fashions, personalities, corporate. Box 384.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone.

Membership

MEMBERSHIP APPLICATIONS ACTIVE

LANCE SHERMAN BELVILLE — United Press International, Rio de Janeiro, Brazil. Proposed by *John F. Virtue*; seconded by *H. Denny Davis*.

PETER MICHAEL HARVEY — Newsweek, Inc., Sydney, Australia. Proposed by *Albert E. Norman*; seconded by *Gordon A. Tait*.

HOPE RIDINGS MILLER — Diplomat Magazine, Washington, D.C. Proposed by *Jessie Stearns*; seconded by *Esther Van Wagoner Tufty*.

ASSOCIATE

CLAIRE COX — Combined Insurance Company of America, New York, New York; (F) Ft. Lauderdale News, Baltimore Sun, United Press. Proposed by *Jo-ann Price Baehr*; seconded by *Faye Henle*.

CHARLES JEPSON — Premier World Press, New York, New York. Proposed by *Jess Gorkin*; seconded by *Rosalind Massow*.

OLGA LENGYEL — Memorial Library and Art Collection of Second World War and Free-lance, New York, New York. Proposed by *Ruth Karen*; seconded by *Julia Edwards*.

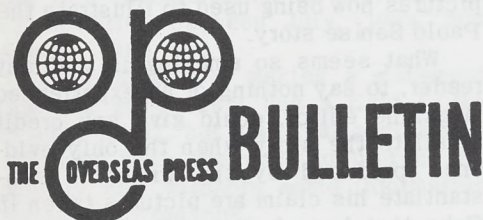
JAMES MURDOCH SHEVIS — NANA, New York, New York. Proposed by *Sid Goldberg*; seconded by *Elmer Roessner*.

THE UNREACHABLES

Here, friends, is that list again — the OPC members whose most recent addresses bring a no comment from the Post Office and the mail right back to the Club, where it started.

Anyone having address information on any of these is asked to get in touch with the OPC office.

Frank R. Chesley
Mary Coburn
Paul Conant
Michael de Saint-Pol
Helen M. Dresser
Allan D. Familiant
Pete Fischer
William M. Freeman
Alan H. Grossman
Herbert G. Holran
Lawrence G. Hoover
James M. Kendrick
Henry B. Lee
Henry E. Littlehales
George P. McCallum
Edgar H. Miller, Jr.
Keith Mackriell
Lewis R. Nadle
Igor Oganessoff
George A. Phillips
Arthur Rosett
David A. Safer
Jose Luis San Roman
Marya Saunders
Lewis B. Sebring
Andrew Steiger



Bulletin Committee Chairmen:
Alton Kastner David Resnick
Lawrence Stessin

Managing Editor: Sibby Christensen

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Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

Placement

New York

M-163-Wanted: Solid writer with newspaper experience; air transportation news background helpful but not mandatory. To work on several months' project. Could lead to permanent post. For agency with air transportation clients. Salary open.

M-162-Wanted: Business news writer to cover industrial assignments on freelance basis; out-of-town assignments, each covering 3-4 days, about 4 times a year, for a quarterly magazine. Send resumes and samples; samples will be returned.

M-160-Wanted: Versatile editor to direct editing, rewriting general interest articles for publisher of national service mags. Six to eight yrs. mag. editorial exp. preferred, but newspaper-oriented individual able to make transition not ruled out. Salary: \$12,000-13,000.

M-159-Wanted: Dynamic, energetic PR acct't exec. with NYC corp. & fin. PR exp., good writer with news/bus. mag. background, and good local contacts, for agency with wide range of accts. Opportunity for eventual partnership. Required: 6-8 yrs. PR/news background. Starting salary: \$12,000-13,000.

M-158-Wanted: PR dir. with news media and preferably non-profit public health exp., plus administrative ability to supervise staff. Salary: \$12,000. Also wanted, 2 public info. assistants with feature news writing, placement and publications production exp. Salary: \$8,000, plus good benefits.

M-157-Wanted: Hard-working PR aide with about 5 yrs. news/mag. exp. to work on large, challenging nat'l acct. for nationally known, well respected agency in NYC. Involves writing, direct contact. Liberal salary & benefits. Send resume or letter in confidence. Include draft status & salary requirements.

M-156-Wanted: News feature writer with knowledge of TV publicity, pix caption writing, placement for publicity dept. of major ad agency. Three to four yrs. news/mag. writing exp. Salary: open.

M-155-Wanted: Exp'd. reporter-rewriter for major communications co. Must be able to cover research lab. news and operations. Five to seven yrs. news exp. required. Salary: \$12,000-14,000.

M-154-Wanted: Int'l PR dir. for major chem. & drug mfr. Int'l PR exp. a "must." To be resp. for industry affairs, gov't rels., 4 coord. PR program throughout Free World, with

emphasis on Europe & Latin Amer. To work directly with top mgmt. internationally & domestically, in NYC. Total comp. (Salary plus bonus) \$25,000-30,000.

New Jersey:

M-153-Wanted: Reporters, male or female, for expanding staff of top Cent'l N.J. daily. Exp. in reporting municipal gov't and straight news desired. Please submit resume stating salary requirements.

Washington, D.C.:

M-152-Wanted: Reporters, rewriters and copy editors for USIA Press Service in Washington, D.C. Salaries range from \$6,451 to \$10,927. Send detailed summary of exp. to William A. Robey, Executive Officer, Press Service, USIA, Room 618, 1776 Pennsylvania Ave., NW, Washington D.C. 20547

Pennsylvania:

M-161-Wanted: Writer for university news bureau to cover medical, dental, veterinary. Generous university benefits, including educational privileges for children, for younger applicants, academic life advantages to the older. Starting salary \$10M.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in the Bulletin on cost-free basis.

M&T

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manufactures organometallic chemicals and other chemically-based products that protect against enemies such as rust, rot, fire and decay. Among the products: stabilizers and flame retarders for plastics, antifoulants for marine paints, organic coatings, ceramic opacifiers and metal-plating chemicals, processes and equipment. M&T also is a pioneer in recovery of tin from tin plate scrap and operates facilities for mining and processing minerals.

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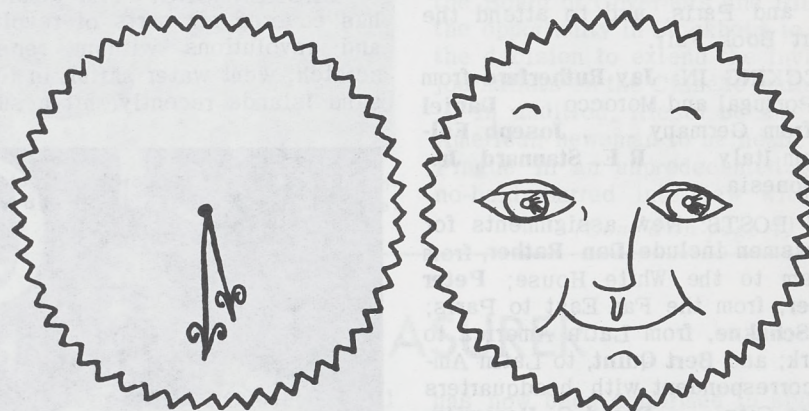
PUBLIC RELATIONS

AUTHORS, BOOK JACKETS, PLEASE

All OPCers with books published are requested to send dust jackets to the Club for a projected lobby display being assembled by the OPC Book Publishing Committee.

Members (or their publishers) should send jackets of their latest works to *Will Yolen*, Book Publishing Committee chairman, in care of the Club.

5:30 to 6:30, Mon. thru Fri. bar-brand drinks



HAPPY HOUR

fifty



cents

Placement

By **BETTY ETTER**

ON THE GO: **Hugh A. Mulligan**, AP feature writer who addressed the Club on Viet Nam at a dinner meeting in July, returning to Saigon Sept. 15 for a second six-month tour . . . **Lester Ziffren**, **Arthur Reef** and **Paul Rugile** to Salt Lake City Friday to serve as members of a proposed Public Relations Advisory Committee to the American Mining Congress, which is convening there for four days . . . **Hans Knopf** on a trip through the West with 32 Ambassadors and Ministers to the US and the UN, organized by Travel for Foreign Diplomats, Inc. Hans reports that he has five pages of photographs in the Aug. 25 issue of *Sports Illustrated* . . . Back from a trip to the Orient and at home in Carson City, Nevada, **Basil Woon** expects to be in New York Sept. 18 to see publishers about two completed books before taking off for Europe for Federated Features, for which we writes a weekly column . . . **Aaron Einfrank** in Montreal to address the Youth Assembly of the Canadian UN Association on the problems of UN peacekeeping operations . . . **James U. Steinfurst** and his wife to Paris Oct. 3 for the automobile show and then to London, until Oct. 21, for the motor show. He expects to see newspaper and magazine friends in both cities . . . **Sally Weckslar**, director of Publishers' World, off Saturday to visit publishers and wholesalers in London, Geneva and Paris, and to attend the Frankfurt Book Fair.

CHECKING IN: **Jay Rutherford** from Spain, Portugal and Morocco . . . **Daniel Schorr** from Germany . . . **Joseph Falletta** from Italy . . . **R.E. Stannard, Jr.**, from Indonesia.

NEW POSTS: New assignments for CBS newsmen include **Dan Rather**, from Viet Nam to the White House; **Peter Kalischer**, from the Far East to Paris; **Robert Schakne**, from Latin America to New York; and **Bert Quint**, to Latin American correspondent with headquarters in Mexico City . . . **David C. Horowitz**, former director of public affairs for WMCA, New York, has joined KNBC-TV, Los Angeles, as a reporter-newscaster for the station's new hour-long "Sixth Hour News." He has a new daughter, too, Victoria Ann, born to his wife in Cedars of Lebanon Hospital, L.A., on Aug. 4 . . . **Hewson A. Ryan** appointed USIA's deputy director for policy and research . . . **Morrie S. Helitzer**, assistant to the president of the McGraw-Hill Book Company, named to the company's newly created position of vice-president for public affairs.

RADIO & TV: **Wade Nichols**, editor of Good Housekeeping Magazine, on Jack O'Brian's Critics Circle Sept. 7 . . . **Harry Kursh** to discuss his book, "The Franchise Boom," with **Faye Henle** on her WOR show Sept. 14 . . . **Stuart Cloete** previewed his new novel, "The Abductors," on the Martha Deane Show Sept. 9 . . . **Dr. Jordan Young** on "Let's Go to Class" on WNYC Sept. 9. His talk, taped before he left on a six-month tour down the Amazon, was titled "Caribbean America: The Balkans of the Americas." . . . **Ed Edwin** on Channel 13, producing for the New York educational television network as a political analyst for the state party conventions.

ARTICLES: "The Flexible Paulists" by Robert Baker (nom de plume of **Tom Greene**) in The Sign . . . **Ben Zwerling's** piece on the plight of the car junkyard operator in a disappearing market for scrap syndicated by NANA.

BOOKS: **Agatha Young's** "The Town and Dr. Moore" (Simon & Schuster) accepted by Reader's Digest Book Club for January, '67 . . . A new novel, tentatively titled "Hegira of the Damned" by **Sterling G. Slappey** and Jack Pearl, due out in January in hardcover via New American Library. Based on Slappey's experiences as a correspondent in Germany, it deals with aging Nazis of the present day and is now on option to an independent producer in Hollywood.

BROKEN WING: **Peter Jennings**, who has covered all sorts of revolts, wars and revolutions without receiving a scratch, went water skiing in the Thousand Islands recently, hit a submerged



AHOY! This is the Overseas Yacht Club (exclusively OPC members) at its recent rendezvous at the Larchmont Yacht Club. **Will Oursler** and **Bob Black** wave from above on the *Good Will*. The **John McAllisters**, **George Enell**, **Warren Kenn**, **John Dolan**, **Paul Rugile**, **Al Walls**, **Hal and Anita Berke**, the **Hubert Lucketts**, **Alice Towsley**, **Roger Marshall**, **Sandy Powers** and **Wendell Sethe** also were aboard for the fun.

pile of rocks, and broke his left arm.

HONORS: **Milton E. Goldman** awarded the medal of the Sons of the American Revolution for his work for civil service.

TALK OF THE TOWN: **Will Yolen's** adventures in flying his kite in Central Park (and overturning a city ordinance against it) described in Aug. 25 New Yorker's Talk of the Town.

EXHIBIT: Paintings and collages by **Burhan Dogancay** being shown at the American Greetings Gallery, Pan Am Building, Sept. 6 to Oct. 10.



SOUTHERN TRIP: In search of background material for her King Features column, **Irene Corbally Kuhn** (right) drops into offices of Quote Magazine at Anderson, S.C., with her host and guide **Marjorie Young**, Anderson Daily Mail. Mrs. Kuhn was on a statewide tour of South Carolina with the **James R. Youngs**.